

Q12

What is Q12?

Q12 is a personal development instrument utilised by coaches, facilitators, learning and development professionals, and counsellors/therapists to facilitate change with individual clients and teams. Q12 identifies the core motivations that shape and drive personality to facilitate the following outcomes:

- identifies true causation of personality characteristics to enable highly effective personal and professional development
- builds greater self-awareness and understanding of personal and professional relationships
- facilitates improved performance both with results and people
- develops a deeper understanding of team dynamics, enabling people to value differences
- identifies and supports the development of specific leadership abilities
- supports clients to manage through a life changing event such as redundancy

Q12 is a fresh alternative to personal and professional development, providing insights into the drivers of behaviour in an objective, non-judgemental framework that is easy to understand, interpret and gain client/team buy-in.

Q12 is the result of Robert Prinable's practical application of Walter Bellin's original work in personal development. Q12 utilises a methodology that has been applied by our principals with tens of thousands of people in corporate and public environments in more than 20 countries over 25 years to deliver powerful, effective, self-managed personal and professional development.

The Q12 Report

Q12 is a personalised report about a client's character structure in 3 dimensions (Relationship, Action and Concept), covering formative experiences, life patterns, natural strengths, Achilles Heels, and strategies for change specific to each individual.

The client makes a series of online word choices which identifies core dimensions of personality, the building blocks of Q12.

The purpose of the report is to identify opportunities for development - "Where to from here?"

Comparisons can be made to previous reports, other individuals, teams, groups or whole population.



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Q12 ACCREDITATION

Benefits of Accreditation

Q12 provides greater value to clients by expanding coaching towards a holistic approach that integrates personal and professional development. As an accredited Change Agent your business or organisation will benefit from:

- Once-only investment in the accreditation process – no annual fees to maintain accreditation
- Access to Community of Practice sessions where Change Agents are offered the opportunity to work with experts to source advice on specific client scenarios and practices
- Provision of important insights into client mindsets, motivations and behaviours that may not be apparent or known by the client
- Highlighting often unrealised potential that offers new possibilities
- Unique methodologies that support your clients' ongoing journey

Becoming an Accredited Change Agent

Accreditation for coaches, facilitators, learning and development professionals, and counsellors/therapists is enabled via a 3 day Accreditation Program facilitated by the creators of the instrument and industry professionals. A follow up evening five weeks after the workshop reinforces the learning and creates a forum for Change Agent coaching.

Some pre- and post-work is required to ensure participants gain maximum value from the Accreditation Program.

Dates

Change Agent Accreditation Programs are run once each quarter.

Duration

The Q12 Accreditation Program comprises 3 day workshop

Time

8.30am to 5.00pm each day

Follow up

An evening session five weeks after the workshop - 6pm to 10pm

Venue

Australian Institute of Management NSW
215 Pacific Highway
North Sydney NSW 2059

Registration Closes

2 weeks prior to program start (pre-work is required)

Accreditation Fees

\$1980 (GST inc)

Contact: Robert Prinable

Phone: (02) 9948 0100

Email: info@coredimensions.com.au

Web: www.coredimensions.com.au



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